Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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By mail: $1 per year. Pickup, free.

Barbecues are ripe

in the Valley of the Moon

With this issue, Moonbeams completes its first month of publication, with a truly amazing start. Every week sees more advertisers, until we're hard put in fitting them in. Think we'll turn down any more, or take 'em only if they say "Please."

It's LITTLE SWITZERLAND, El Verano, for old-fashioned dancing each weekend. Old-world music. Albert and Emma Ryser.

There's still one way to get a 25 cent meal—just swallow a quarter. VALLEY WATCH REPAIR, Boyes Hot Springs.

Actual reason for this is that we're constitutionally lazy. If we are forced to go to eight pages it means we've got to work harder, so has the missus, and really is it worth the effort? As of now, the status quo is wonderful and everybody's happy.

GLEN ELLEN LIQUOR STORE. Complete selection of fine Wines and Liquors. On Arnold drive. "SLIM WALLACE."

Dollie and Tom's ALLEN'S HOTEL—Air conditioned, showers and lavatories in all rooms. Dining room, bar cafe.

"Slim" Wallace is our first advertiser in the Glen Ellen district. We'll be leaving free copies at his liquor store from now on. Pick 'em up there, if it's convenient for you.

You like draft beer? Many do. We're one of the mighty few places that sell it. OUR RESORT, El Verano. Harvey and Melina.

For mighty good liquid refreshments, excellent dinners, old-time atmosphere, try the EL DORADO HOTEL, Sonoma. Johnny Merlo.

And the football season is almost with us again. We're lukewarm on the professional variety, except for the west coast teams. Same with the prep school variety. But with the college game we're rabid fans. Got to string along with Michigan State this year. They were tops, then slumped, but should be about ready for a successful season.

Tony Hydar the barber is one of our most enthusiastic boxing fans. Also racing. He'll bet on any fight, often takes the underdog, and he's been doing all right.

Men's and Women's Apparel, high style. Smart accessories. Visit CHRYSTAL'S SMART SHOP, Plaza Center, Boyes Hot Springs. We're open bright and early each morning. Stop in early if you can. For finest service. TONY THE BARBER, Boyes.

You know, this little paper is still an experiment. Some day it'll get "set" and develop its own field and personality. If you'll keep reading it, including all the ads, and if you'll tell your favorite merchant you appreciate his support of the paper, which makes it possible for you to get it for free, that will help a lot.

Get your Lumber, Hardware and Building Materials at HAMMOND LUMBER CO., Boyes Hot Springs

For Dependable Meat, see GEORGE, at the BOYES SPRINGS FOOD CENTER. You'll like the top quality.

Saw an envelope which was stamped as from Hanna Center, "the Boys' Town of the West." It's truly got a good start. But wait! There's a school in Chatsworth, a corner of Los Angeles, called Rancho San Antonio, which also claims to be the Boys' Town of the West. There are about 80 boys there, and each year new buildings go up. It is a Catholic school, taking boys from broken homes, but it also is a part of the Los Angeles school system. Now, which school has the better claim to the title?

General Electric Dealers—ANDERSON'S REFRIGERATION
502 Highway 12, Boyes Hot Springs Sonoma 4219

VALLEY OF THE MOON CIGARS
Ask for them—the only Handmade Cigars in the Valley

We still think every small community, incorporated or not, should elect its own honorary mayor. There is a place for such men—they really can represent their communities, preside at various affairs, and conceivably act as heads of government if only unofficially. Their election can come about in various ways, even enliven the countryside in a spirited election campaign.

Unusual? Bring or send your guests to PAUL'S OLD RANCHERO. They'll be thrilled, and be talking about it for years to come!

LARSON'S LIQUOR & SPORTING GOODS
Headquarters for CHUCK WAGONS

We'd suggest someone like Oscar Larson for honorary mayor of Boyes; Emmett Danielli for El Verano, "Slim" Wallace for Glen Ellen, and Jim Fidiam for Kenwood. There are plenty of other good men who should be considered, but these names come first to mind.

JUNIOR RABBEN'S BOYES SPRINGS RESORT
You just positively can't buy a better mixed drink—anywhere!

We'll sell you a new car, good used car or truck. And fill 'em up with Richfield. POLIDORI'S RICHFIELD STATION, Boyes.

Last week's Moonbeams was printed on a press which is the fastest in the world, the claim made by its manufacturers. It's the Original Heidelberg, made in Germany but widely sold in the States. It was housed in a big closed truck, which backed up to the Valley Review office, and this paper was printed on it as a salesman's demonstration. How fast? 6000 papers an hour. And well printed, too.

Last Three Days of the Week, there are wonderfully attractive prices on quality meats. MIKE & ROSE'S BOYES SPGS. STORE. B & L LAUNDROMAT, Fetters Springs, Highway 12. Brings your washings here. Finest equipment you ever saw. Reasonable charge.

Just got a peek at an old census report, for 1900. It gives San Francisco's population as 342,382 and Los Angeles 102,479. Detroit had 285,704. Sacramento wasn't on the list, apparently not having 50,000, the minimum listed.

When it comes to luxurious but not high-hat hotel accommodations, there are few to compare with MISSION INN, Boyes Hot Springs. ROY'S UPHOLSTERY SHOP, Boyes, assures you fine workmanship, prompt service and lowest prices. Try us just once.

"What kind of a circulation are you giving your advertisers?" That question can be answered with a modicum of pride. We're printing and circulating 1000 copies each issue. They are left with each advertiser according to his requirements, a larger quantity is left at local newsstands, and a few are mailed. There are hardly any extras to be picked up each week.

Lotsa visitors and town folks, too, say they've heard about our homelike motel. Complete units. FLORAY COURT, Fetters. BOYES VARIETY STORE. Our stocks are large and varied. No need to drive elsewhere for those needed household necessities.

We helped fight a firest fire once, 'way back when a kid in northern Illinois. Rode our bicycle out to an uncle's one Sunday, about six miles out of town. The call to help fight the fire came during the afternoon, and we all rode in a spring wagon to the scene—a wooded area with high bluffs not far from a sizeable river. We used wet gunnysacks, shovels and whatnot, and the fire eventually was controlled.

You'll like the friendly atmosphere and excellent drinks found at the C O G CLUB, Boyes Springs. Denny and Leo serve you. VALLEY DRUG STORE—efficient prescription service. Greeting cards, medicines, toiletries, periodicals—just about everything.

But it was getting dusk and we knew we had to get back to the farmhouse and ride back to town. Started out on a run, then heard some bell-like sounds, and we were sure there were wolves around,

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probably driven out by the flames. The noises came closer, and w were scared to pieces. Then we saw 'em, running toward us. Three of the animals hurtled upon us, intent on a little petting, perhaps. 'Cause they were nice little beagle hounds.

The Gallo boys and Bud offer mighty fine car service every day in Boyes Hot Springs. GALLO'S CHEVRON SERVICE STATION.

Seeking the very best in beauty service? Next time visit POWDER BOX BEAUTY SHOP, Boyes. Ellen "Mac" Bom in charge.

Was amazed this week to see the improvements made at Morton's Warm Springs. The old swim pool has been converted into a pool for children, and an entire new and huge pool made available for grown-ups. There is a dance hall nearly complete, with its sides adorned with interesting murals. Jukebox music.

Your guests want to have a little refreshments? That's good. Bring 'em (and be proud) to the RESORT CLUB, Boyes. The Lannings.

The headquarters is of stone, with space for bathing suits, a small store with soft drinks and snacks. Also seen is a wishing well and picnic tables. Water comes from a deep well, is changed daily, and is always a constant 86 degrees.

Swim, Skate, Bathe, Sightsee, Picnic! Visit our Casino section and see what helps make the Hot Springs tick. BOYES BATH HOUSE.

Harold Morton and his wife operate the place. This year they have constructed a bridge across Sonoma river, and there are 16 acres of space now available, with softball field, tables for large gatherings alongside the running stream.

BOYES SPRINGS FOOD CENTER is tops in fresh vegetables and fruits, refrigerated beer and soft drinks, dairy products—everything.

The bridge rests on two huge girders which came from the Golden Gate bridge, and there is no limit on weight of vehicles which cross it. Plenty of parking space is another feature which is helping to make this a most attractive spot for picnics and outings.

We weigh about 213—exactly what it was when we got to California 11 years ago, though the shape has changed somewhat. Puzzler: At about 15 they said our growth would be stunted if we began to smoke cigars. We did and it wasn't. We eat much faster than most, and that was supposed to give us ulcers or something. Drafts? What are they anyway?—just air moving a little faster than normal. (You're supposed to get a cold or pneumonia.) Wet feet? Another pneumonia cause. Open windows at night? Sure, if the weather permits. Anyway, we're still here.

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